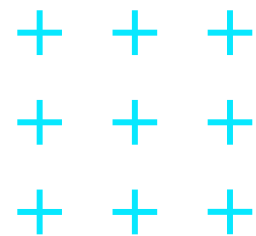


# Andrés Priego

## ITPM & PRODUCT DESIGNER



### EXECUTIVE PROFILE

I consider myself a UX research-oriented person, passionate to collaborate and tackle financial-based challenges thru technology.

### FIELDS OF INTEREST

- Financial services
- Design thinking
- Agile methodologies
- Biometrics and identity
- Digital Fraud and loss prevention

### CONTACT DETAILS

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mobile phone : +52 8123541361  
Office Address: Rio Amazonas 117  
Monterrey, México.

### EDUCATION & TRAINING

**Bach. Business Information**  
[Monterrey Institute of Higher Education](#)

- Completed in Dec 2015.

### Certifications

- Corporate Innovation.
- Learning Design research.
- Fintech Foundations: Payments and Regulations.
- AMB Anti-Money Laundry 4.

### WORK BACKGROUND

#### Product Co-Creator

[DeAcero Innovation Labs \(DLABS\) | March 2021-current day](#)

I play a multidisciplinary role, depending on the product development phase we are on. Guiding a team from research to scaling up.

#### Product Design Manager + UX research

[Hey Banco Bank & Banregio LABS March 2019-2021](#)

I conducted qualitative research to find and explore pain points and opportunities to elevate our product's user experience. On the other hand, I helped the team to build the strategy for the POS and MPOS products, bringing a fraud and KYC perspective to the table.

#### IT Project Manager / ITSM

[enviaflores.com | 2018 - 2019](#)

I was in charge of measuring the IT team performance indicators. Seeding the product development cycle strategy.

#### IT Business Manager

[SkydropX \(YC 18\) | 2016 - March 2018](#)

I teamed up with Corporate Enterprises IT teams to integrate skydropx's technology. Developed the KYC strategy to prevent chargebacks.

#### Customer Success Associate

[Conekta | 2015](#)

I was in charge of the onboarding and integration phase for the top-tier clients. Eventually, we discovered their pain points and, I ended up moving into a fraud prevention position.

